REMARKS

Reconsideration of this application, as amended, is respectfully requested.

THE CLAIMS

Independent claims 11, 14-16, 18 and 20 have been amended to clarify that the temporary address <u>indicates a storage area</u> of the server, <u>said storage area being reserved to temporarily store image data which has not yet been received by the server</u>, as supported by the disclosure in the specification at, for example, page 33, lines 3-6.

No new matter has been added, and it is respectfully requested that the amendments to the claims be approved and entered.

THE PRIOR ART REJECTION

Claims 11, 12 and 14 remain rejected under 35 USC 103 as being obvious in view of the combination of Anderson, Shiota et al, US 2002/0198954 ("Okamoto et al") and USP 6,778,289 ("Iwata"). Claim 15 remains rejected under 35 USC 103 as being obvious in view of the combination of Anderson and Iwata. Claims 16 and 20 remain rejected under 35 USC 103 as being obvious in view of the combination of Anderson, Shiota et al and Okamoto et al. Claim 18 remains rejected under 35 USC 103 as being obvious

in view of the combination of Anderson, Shiota et al, and Iwata. And claim 13 remains rejected under 35 USC 103 as being obvious in view of the combination of Anderson, Shiota et al, Okamoto et al, Iwata, and US 2002/0154336 ("Takei"). These rejections, however, are all respectfully traversed with respect to the claims as amended hereinabove.

As explained in the Response filed on June 27, 2008, it is respectfully submitted that the systems, server, printing machine and methods recited in independent claims 11, 14-16, 18 and 20 clearly differ from the system disclosed by Anderson, even if considered in view of the other cited references.

In response, in the Advisory Action, the Examiner presents an interpretation of Anderson in which the temporary address of the claimed present invention is interpreted as corresponding to a URL of an image ("an address translated from the image ID," Advisory Action page 3, line 12) according to Anderson.

According to the Examiner's interpretation, if the image is deleted, the address of the image also ceases to exist, and therefore, the address of an image on a server in Anderson is a temporary address as recited in claims 11, 14-16, 18 and 20.

The Examiner asserts that such a URL of an image according to Anderson can be accessed to view the image, and therefore Anderson discloses accessing the temporary address (Advisory Action pages 3-4). Moreover, the Examiner asserts that such a

URL of an image according to Anderson can be provided to the terminal device electronically, and therefore Anderson discloses transmitting an e-mail including the temporary address (Advisory Action pages 2-3).

By contrast, according to each of amended independent claims 11, 14-16, 18 and 20, the temporary address <u>indicates a storage</u> area of said server, said storage area being <u>reserved to</u> temporarily store image data which has not yet been received by the server.

Clearly, an address of an already-stored image on a server does not correspond to or suggest an address of a storage area which is reserved to temporarily store image data that <u>has not yet been received</u> by the server.

Accordingly, even if the Examiner's interpretation of Anderson as set forth in the Advisory Action were considered to be reasonable, this interpretation is not applicable to amended independent claims 11, 14-16, 18 and 20.

Indeed, it is respectfully pointed out that according to claim 11, server stores the image data (received by the image receiver from the terminal device) at the storage area designated by the temporary address. According to claim 14, moreover, the server stores the image data transmitted from the terminal device at the storage area designed by the temporary address. In addition, according to claim 15, the server comprises a storage

temporary address, the image data received by the image receiver (from the terminal device). Still further, according to claim 16, the printing machine comprises a determiner which determines whether image data has been transmitted by the terminal device to be stored at the storage area designated by the temporary address. Yet still further, according to claim 18, the method comprises storing the transferred image data (from the terminal device) at the storage area of the server designated by the temporary address. And according to claim 20, the method comprises determining whether image data has been transferred from the terminal device to the server to be stored at the storage area designated by the temporary address.

Clearly, an address of an already stored image (as according to the Examiner's interpretation of Anderson) does not correspond to a temporary address of a storage area as recited in amended independent claims 11, 14-16, 18 and 20.

And it is respectfully submitted that the Examiner's interpretation of Anderson as set forth in the Advisory Action clearly does is not applicable to amended independent claims 11, 14-16, 18 and 20.

Accordingly, it is respectfully submitted that even if the combinations of the cited references cited by the Examiner were considered to be reasonable, the resultant combinations would not

achieve or render obvious the systems, server, printing machine, or methods as recited in independent claims 11, 14-16, 18 and 20.

In view of the foregoing, it is respectfully submitted that the present invention as recited in independent claims 11, 14-16, 18 and 20 and claims 12 and 13 depending from claim 11 clearly patentably distinguishes over all of the cited references, taken in any combination, under 35 USC 103.

Entry of this Amendment, allowance of the claims and the passing of this application to issue are respectfully solicited.

If the Examiner has any comments, questions, objections or recommendations, the Examiner is invited to telephone the undersigned at the telephone number given below for prompt action.

Respectfully submitted,

/Douglas Holtz/

Douglas Holtz Reg. No. 33,902

Frishauf, Holtz, Goodman & Chick, P.C. 220 Fifth Avenue - 16th Floor New York, New York 10001-7708 Tel. No. (212) 319-4900

DH:iv encs.